



## **Maine Democratic Party Field Director**

The Maine Democratic Party (MDP) is seeking a Field Director to develop and manage our statewide field operation. Over time, the field director may oversee multiple field staff during the election cycle. We are looking for passionate, hardworking individuals who are committed to electing Maine Democrats.

### **Duties and Responsibilities (including, but not limited to):**

- Design and implement the MDP's data-driven statewide field program
- Execute voter contact efforts, such as phone banks, canvasses, and voter registration
- Recruit, develop and train volunteer teams and leaders
- Work directly with county and municipal Democratic organizations
- Execute voter contact efforts, such as phone banks, canvasses, and voter registration
- Motivate field staff to meet goals, including establishing evaluation and accountability systems in the field to ensure that campaign goals are met
- Plan and execute ID, persuasion, absentee, and GOTV programs
- Support candidates, local leaders, volunteers, and Organizers on various organizing skills
- Attend local events to recruit volunteers, talk about MDP, and build community relationships
- Collaborate with Data Director to gather and integrate into the Voter File the best available analytics, modeling, and voter-identification information
- Ensure that all metrics related to field activities are properly tracked

### **Qualifications and Skills**

- 2+ cycles of experience on a statewide campaign as a Field Director, Deputy or Regional Field Director
- Experience recruiting, hiring, training, and managing field staff
- Experience writing field and GOTV plans
- Experience targeting and creating persuasion and GOTV universes based on modeling
- Experience tracking and measuring progress to goals and analyzing effectiveness



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- Extensive knowledge of and experience working with VoteBuilder (VAN)
- Strong communications and organizational skills, ability to work independently and manage multiple tasks simultaneously

*The salary for this position is between \$55,000 and \$60,000. This position will run through the November 2022 election. The position includes a generous benefits package consisting of employer-paid health, dental, and vision insurance for the employee and their dependents, as well as a 401k after six months of employment.*

**To apply, please send your resume, cover letter, and three references to [exec@mainedems.org](mailto:exec@mainedems.org)**

*The Maine Democratic Party is an equal opportunity employer and it is our policy to recruit, hire, train, promote and administer any and all personnel actions without regard to sex, race, age, color, creed, national origin, religion, economic status, sexual orientation, veteran status, or gender.*