



## **Communications Director, Democratic Party of Illinois**

The Democratic Party of Illinois (DPI) is seeking a dynamic individual to fill the position of Communications Director. This is a full-time leadership position which will oversee the party's comprehensive communications efforts.

### **About the Democratic Party of Illinois**

In the 2022 election cycle, the DPI will protect and elect Democrats up and down the ballot, while building the most active and inclusive party our state has ever seen. Our work is year-round, and our programs will focus on welcoming Illinois Democrats home to a party focused relentlessly on electing those who champion our causes and our communities. As we approach the largest cycle we'll see this decade, we seek outstanding applicants to help us achieve our mission of electing Democrats at all levels in 2022 and beyond.

### **What Will You Do?**

The Communications Director is responsible for the party's comprehensive communications efforts. In this role you will manage message creation and delivery, manage staff, and work collaboratively with like-minded partners to ensure the Democratic message reaches targeted audiences clearly and effectively.

### **Responsibilities include:**

- In consultation with the Executive Director, Chair, Digital Director, and other stakeholders, develop a proactive communications plan for the party and the 2022 election cycle;
- Work collaboratively with party staff and like-minded partners to execute on the communications plan, driving earned and owned media;
- Serve as the spokesperson for the party;
- Build and manage relationships with members of the press.
- Write and disseminate press releases, media advisories, statements, and other related outreach materials;
- Build and manage an internal rapid response program;
- Develop a media training program for candidates and key stakeholders.
- Work collaboratively with the Executive Director to drive the party's paid communications work;
- Manage a growing team of communications staff, made up of traditional media and digital specialists;
- Manage vendor relationships as needed;
- Other duties as assigned.

## **Who Are You?**

The ideal candidate will be a passionate promoter of Democratic values, an excellent writer, and at home flacking with reporters. A familiarity with the Illinois political landscape is preferred.

## **Qualifications:**

- 4-6 years of experience in political communications;
- Demonstrated experience with strategic planning and implementation of a large, multi-faceted communications program;
- Excellent written and verbal communication skills;
- Demonstrated ability to integrate digital communication with traditional communication mediums;
- Effective time management skills, including prioritizing and managing multiple tasks in a fast-paced environment;
- Ability to effectively collaborate and work well with internal and external staff at all levels;
- Demonstrated ability to be flexible and able to adapt quickly to meet project needs;
- An understanding of how to understand and utilize political research tools;
- Other duties as assigned.

## **Job Details**

This position is based in Chicago, though applicants must have the ability to travel throughout, and outside of, the state often for several days at a time. Applicants must have a valid driver's license, and a reliable mode of transportation.

The salary range for this role is \$80,000 - \$95,000 and is commensurate with experience. DPI also offers a generous benefits package with the opportunity for growth.

## **How To Apply**

Interested candidates should send an introductory email and their resume to [careers@ildems.com](mailto:careers@ildems.com). Interviews will be conducted on a rolling basis.

The Democratic Party of Illinois is committed to diversity among its staff and recognizes that its continued success requires the highest commitment to hiring and retaining a diverse staff that provides the best quality services to our mission. DPI is an equal opportunity employer and it is DPI's policy to recruit, hire, train, promote and administer any and all personnel actions without regard to sex, race, age, color, creed, national origin, religion, sexual orientation, gender identity, ethnic identity, physical disability, or any other legally protected basis.