Data and Analytics Director
Ohio Democratic Party
Columbus, Ohio

About Ohio

Over the next two years the Ohio Democratic Party (ODP) will build an organization to win highly consequential elections up and down the ballot. The ODP is building back better as a focused, modern, and nimble force to elect Democrats statewide now and in the future.

Ohio is a top tier U.S. Senate pick up opportunity for national Democrats because of retiring Republican incumbents. The battle to save the Senate majority will be fought in Ohio. 2022 offers the chance to take control of the Ohio Supreme Court, make gains under new legislative maps, and win control of state government constitutional including Governor/Lt. Governor, Attorney General, Secretary of State, Treasurer, and Auditor. These opportunities give Democrats in Ohio early and strategic gains in rebuilding the Ohio Democratic Party.

About the Opportunity

The Ohio Democratic Party is seeking a talented, passionate professional to build and execute a comprehensive Data and Analytics Program. This Director will design an innovative program that provides support and critical analysis for our voter outreach efforts in a variety of data driven ways. The Data and Analytics Director will operate as a senior member of the state's Coordinated Campaign leadership team and work closely with the Ohio Democratic Party's Party Organizing Director and Coordinated Director to ensure cross departmental and campaign wide efficiency of our voter outreach efforts.

Responsibilities:
- Working with the Coordinated Campaign leadership team to develop regular reporting and ad-hoc analysis, including but not limited to voter registration trends, candidate recruitment, voter contact results, field reporting and predictive model validation
- Developing and maintaining Ohio Coordinated Campaign's My Campaign database
- Collaborating with other staff to develop and deliver training curriculum
- Providing timely and relevant analysis of data and fielding requests for specialized research projects, often times requiring rapid turnarounds
- Tracking and disseminating analysis of voter contact results, early vote and absentee turnout, voter registration and other data relevant to campaigns
- Collecting raw political data and converting it to usable form for analysis; scrubbing and matching acquired lists back to the voter file (VoteBuilder, Catalist or offline)
- Create targeted volunteer and voter contact universes, tailored for specific contact modes

Core Competencies:
- 2-3 cycles of political campaign experience in organizing and/or data work
- Fluency in VAN/Votebuilder and former experience in it's administration

- SQL, python and/or any other programming language efficiency for critically analyzing large datasets.
- Tableau, d3, Google Data Studio or other data visualization platform efficiency.
- Familiarity with predictive models and probabilities, and their application to voter targeting/segmentation;
- Ability to manage multiple priorities while maintaining a passion for accuracy;
- Ability and commitment to working across multiple departments and projects to provide data-oriented solutions
- Understanding of Ohio's complex political and demographic realities
- Knowledge of volunteer and paid tactics, and when/how to deploy them effectively and efficiently
- Clear, effective, high-quality writer
- Highly communicative - responsive to internal and external requests, emails, and calls, within reason
- Multitasker - Able to juggle multiple activities yet not lose focus on top priorities or let something slip through the cracks
- Exceptional time management and organizational skills with the ability to manage multiple projects and competing priorities
- Committed to the values and practices of a diverse, equitable, and inclusive workplace with the ability to take feedback and learn
- A passion for training - developing leadership of staff and volunteers is second nature.

Personal Characteristics:
- Passionate and thoughtful about what and how they do work and whom they work with;
- Resilient, resourceful, and adaptive to priority shifts and change (big and small);
- Kind but willing to apply soft elbows when needed;
- Realistic but positive in outlook, not ego- or turf-driven, able to focus on opportunities when faced with challenges;
- Collaborative by nature;
- Fully invested in the success of Ohio Democrats.

Interested candidates should submit their resume and a detailed cover letter to HR Director Sarah Ross, sross@ohiodems.org and Coordinated Director, Hilary Barrett, hbarrett@ohiodems.org with subject line Data and Analytics Director - (Insert Name).

ODP recognizes that our success requires we be a place where a diverse mix of talented people want to come and do their best work. We are focused on building a staff that is diverse of race, gender and gender expression, sexual orientation, religion, ethnicity, national origin and all the other fascinating characteristics that make us different. Candidates of color, women, LGBTQI, and more are encouraged to apply.