

Data Director - Democratic Party of New Mexico

The Democratic Party of New Mexico seeks a Data Director to handle the day-to-day data needs of the State Party, county party organizations, state and federal campaigns, and activists. The position will work across departments and with the DNC to use data to build successful campaigns. We encourage applicants with campaign experience and experience in multicultural environments to apply. This position is a great launching pad for a future career in data or higher-level political work.

Your day to day will consist of:

- Handling the timely and strategic acquisition of the statewide voter file and other key datasets, i.e. early voting centers and polling places
- Implementing systems for access to and data sharing within Votebuilder for all sorts of committee types, such as county parties and candidates
- Professional and courteous communication with key campaign stakeholders to advance initiatives and provide solutions for technical roadblocks
- Working with the rest of the leadership team to develop regular reporting and ad-hoc analysis, including but not limited to voter registration trends, candidate recruitment, voter contact results, etc
- Regular training on tools and technologies for campaigns to utilize, such as Votebuilder

We encourage you to apply if you've got a combination of the following:

- A strong ability and desire to learn new software and skills as necessary
- Strong Excel/Google Sheets skills, particularly with Pivot Tables, VLookup, conditional logic, and data cleaning
- Knowledge of VAN/Votebuilder - especially VAN administration
- SQL, python, or any other language efficient for analyzing large datasets. SQL will be required to learn for potential candidates
- Google Data Studio or experience with other data visualization languages or platforms - we encourage you to share any data visualization work you may have
- At least 2 cycles of campaign experience - particularly in data or field operations
- A strong customer service or technical support skill set

This is not your typical role, folks should also be comfortable with:

- Managing multiple priorities while maintaining a real passion for accuracy
- Taking initiative in order to think ahead and provide solutions

HOW TO APPLY:

This is a full-time position. Salary range is \$45K-\$55K. Please send your resume and any other relevant documents to data@nmdemocrats.org with subject "Data Director Application - [Your Name]"

DISCLAIMER:

The Democratic Party of New Mexico is committed to diversity among its staff, and recognizes that its continued success requires the highest commitment to obtaining and retaining a diverse staff that provides the best quality services to supporters and constituents. The DPNM is an equal opportunity employer and it is our policy to recruit, hire, train, promote and administer any and all personnel actions without regard to sex, race, age, color, creed, national origin, religion, economic status, sexual orientation, veteran status, gender identity or expression, ethnic identity or physical disability, or any other legally protected basis.