



Position Title: Coordinated Campaign Director
Location: Anchorage, Alaska
Reports to: Executive Director
Salary: Commensurate with experience
Benefits: Dental, Vision & Health Insurance
Term of Employment: Current to December 9, 2022

The Alaska Democratic Party seeks a Coordinated Campaign Director for the 2022 campaign cycle. This position will collaborate with other staff and party leaders in creating and implementing a strategic plan that helps elect Democrats at all levels. An ideal candidate is highly organized, detail-oriented and a self-starter with proven leadership and management skills.

RESPONSIBILITIES INCLUDE:

- Execute the Coordinated Campaign (CC) plan (candidate training and engagement timelines/programs, Party direct mail and digital plan/timelines, field program, voter protection programs/timelines etc.), as approved by the ED/State Party Chair, and recommend any necessary or prudent refinement to the plan;
- Develop, implement, and supervise the CC's voter-contact programs, including but not limited to, voter education, voter-identification efforts in conjunction with the Data Director, and get-out-the-vote drives;
- Work with Data Director to set data-driven goals and track progress to goals;
- Develop communication structures to collaborate, share information, and track progress toward goals with partnering campaigns, local parties, and state and national allies;
- Negotiate and manage vendor contracts for paid services (mail, digital etc.) and explore new innovative tools and capabilities for incorporation into the CC;
- Foster relationships with national organizations (i.e. DSCC, DCCC) that financially and strategically support the Plan's goals and objectives;
- Engage existing partner organizations and new activist organizations to integrate their programs and volunteer capacity into the coordinated campaign;
- Support the senior leadership team in effectively communicating the goals, objectives, and progress of the coordinated plan to donors, the press, party leaders, and other stakeholders;
- Hire and supervise the CC's field staff, legislative campaign staff, and volunteers with direction from Executive Director and local party officials.

QUALIFICATIONS AND SKILLS:

- Bachelor's degree.

- 3+ years experience in campaign management for a statewide or federal campaign preferred.
- Comprehensive understanding of political campaign principles and tactics at the state, statewide, and federal level.
- Strong oral and written communication skills.
- Understanding of Federal and State of Alaska campaign finance laws.
- Strong experience with contract management and vendors.
- Strong experience with electoral strategies in persuasion universes.
- Experience working with elected officials and candidates.
- Relationships with allied organizations – labor, constituency groups, etc.
- Supervisory experience.
- Ability to work long days and irregular hours.

To apply, please submit a cover letter, resume and three references to jobs@akdems.org.

The Alaska Party is an equal opportunity employer and it is our policy to recruit, hire, train, promote and administer any and all personnel actions without regard to sex, race, age, color, creed, national origin, religion, economic status, sexual orientation, veteran status, or gender.