Coordinated Campaign Director

The Delaware Democratic Party is hiring a Coordinated Campaign Director. This position will report directly to Party leadership, and will develop, oversee, and execute all aspects of the Coordinated Campaign plan in 2022. In Delaware, the Coordinated Campaign plays a critical role in helping Democratic candidates win up and down the ticket, augmenting the efforts of individual campaigns with a plan to mobilize voters to support all of our candidates.

A strong candidate will have the skills and knowledge to develop and execute a comprehensive, data-driven field program, messaging strategy, and mail and digital program aimed at getting out the votes necessary for Democrats up and down our ticket to win on Election Day. Additionally, they will be able to demonstrate an ability to manage and develop staff in what can be a high-pressure environment.

Responsibilities include:

- Directing the day-to-day organizing operations for the campaign
- Developing and implementing the organizing plan
- Hiring and managing staff
- Running a volunteer exempt mail program
- Oversee voter protection efforts
- Other duties as needed
- Constantly evaluate program efficacy
- Foster inclusive team culture
- Other department responsibilities as needed

Qualifications and Requirements:

- Basic Understanding of targeting and organizing metrics;
- Have at least two cycles of field/organizing experience or comparable political or advocacy experience
- Experience recruiting, hiring, training and managing a team or volunteers;
- Commitment to establishing a culture of respect and community;
- Proficiency in VAN or PDI, Microsoft Office Suite, and Google Docs;
- Experience developing, training and empowering volunteers;
- Current driver's license
- Extremely strong staff management skills
• Ability to demonstrate multicultural competence - the awareness, knowledge, and skills needed to work with others who are culturally different from self in meaningful, relevant, and productive ways
• Have a personal and professional commitment to promoting and investing in cross-cultural skills and awareness related to individuals from broad backgrounds, races, ethnicities, religions, gender, sexual orientation, gender identity and disability.
• Excellent written and verbal communication skills
• Excellent organizational and interpersonal skills
• A positive, team-oriented attitude
• Time management skills are a must
• Flexibility to work evenings and weekends

Compensation: Commensurate with experience

To Apply:
To apply, please email travis@deldems.org with "Coordinated Campaign Director" in the title along with your cover letter, resume, and three professional references by January 7.