

**Job Title:** Communications Advisor

**Reports to:** Communications Director

**Salary:** \$70,000-\$75,000, generous benefits package

**Start date:** As soon as possible

**Application Deadline:** Accepted on a rolling basis

### **Introduction:**

The Florida Democratic Party (FDP) is seeking an aggressive Communications Advisor, who will help lead FDP's communications strategy with a focus on the governor's race during the 2022 election cycle. The Communications Advisor will be responsible for building productive relationships with members of the Florida and national media, acting as a spokesperson, co-leading rapid response, and generating earned media coverage in partnership with surrogates and stakeholders. Your work will lay the foundation for the election of a Democrat into the Governor's Mansion in 2022.

### **Responsibilities:**

- Develop and execute media strategy during the 2022 race for governor.
- Build and maintain strong and trusting relationships with national, state, and local press corps.
- Maintain relationships with national and state partner staff, and other stakeholders as directed
- Serve as the on-the-record spokesperson for the Florida Democratic Party on the 2022 Gubernatorial Race.
- Regularly produce engaging & useful press materials, including press-releases, fact sheets, guest columns, and other items as needed.
- Create talking points in conjunction with allied campaigns and stakeholders to ensure unified, consistent Democratic messaging with other candidates, as well as Democratic elected members up and down the ballot.
- Organize and execute regular press events to generate earned media.
- Identify, brief, and book surrogates on local & state media.
- Other responsibilities as assigned.

### **Qualifications (Required):**

- Growth Mindset - Ability to take and implement feedback.
- Relentlessly Goal Oriented - Enjoys working toward and achieving ambitious goals. Keeps calm in stressful situations. Has the capacity and willingness to work long hours during peak season, rolling up their sleeves and getting the work done.
- Cultural Competency - Able to build relationships and collaborate with colleagues, voters, and volunteers across lines of identity difference.
- Press Event Planning - Demonstrated track record to plan, execute and create successful and engaging press events to generate earned media coverage.

- Effective Media Relationship Building - Experience effectively building long and short-term, constructive relationships with members of the media.
- Track Record Messaging to Diverse Audiences - Demonstrated track record of proficiently messaging to diverse audiences with varying priorities.

### **Qualifications (Preferred):**

- On-The-Record Experience - Demonstrated ability to carefully and successfully manage communications “on-the-record.”
- Florida Press Ties - Existing strong, positive relationships with local & statewide Wisconsin press.

### **Logistics**

Must have a valid driver’s license, reliable mode of transportation and the ability to travel extensively at times throughout the state for more than a day at a time.

Position is based in Florida

### **Salary & Benefits**

The Florida Democratic Party offers a \$90-\$105k salary and benefit package with the opportunity for growth. This is a full-time position and available immediately. Position salary is negotiable and based on experience. Position includes full health, dental, and vision benefits.

### **How to Apply**

**Please click here and fill out this form to apply for this position.**

### **Disclaimer**

The Florida Democratic Party is committed to diversity among its staff, and recognizes that its continued success requires the highest commitment to obtaining and retaining a diverse staff that provides the best quality services to supporters and constituents. The FDP is an equal opportunity employer and it is our policy to recruit, hire, train, promote and administer any and all personnel actions without regard to sex, race, age, color, creed, national origin, religion, economic status, sexual orientation, veteran status, gender identity or expression, ethnic identity or physical disability, or any other legally protected basis.