The Democratic Party of Georgia is seeking a Deputy Digital Director. This person will work closely with the Digital Director to manage the day-to-day operations of our program.

**Responsibilities:**
- Oversee day-to-day workflow of email and social media programs.
- Help manage and execute paid and organic content creation on all social platforms and on our website.
- Help manage and execute our email, text, and direct-to-donate ads fundraising programs.
- Ensure quality and consistency of DPG identity across all channels.
- Pitch and execute innovative strategies for utilizing digital tools to mobilize and protect the vote and raise money.

**Qualifications and skills:**
- At least one cycle managing campaign email fundraising programs, social media calendars, and digital ads (or comparable experience).
- Experience in NGP (or a comparable CRM), Adobe Creative Suite, Facebook Ads Manager, and WordPress.
- Understand the basics of CSS and HTML5.
- Strong writing skills and the ability to complete digital fundraising and social copy quickly.
- Ability to work in a highly collaborative environment, manage multiple tasks, stay calm under pressure, and be available nights and weekends at height of campaign season.

**Salary & Benefits:**
The Democratic Party of Georgia offers a competitive salary and benefit package.

**How to Apply:**
Please submit a cover letter and resume addressing your interest in and relevant experience for this role with “Deputy Digital Director” in the subject line to digital@georgiademocrat.org.

*The DPG believes our diversity on staff is our strength and we encourage individuals with diverse backgrounds—including race, ethnicity, religion, gender, marital status, parenting status, sexual orientation, age, national origin, disability or veteran status—to apply.*