

Coordinated Campaign Director

The Minnesota DFL Party is now accepting applications for a United Democratic Fund's (UDF) Coordinated Campaign Director. To apply, please send a cover letter, resume, and list of references by electronic mail to:

Heidi Kraus Kaplan
Minnesota DFL Party
255 East Plato Boulevard
St. Paul, MN 55107
hkrauskaplan@dfll.org (Please put "Coordinated Campaign Director" in subject line)

Applications due January 7, 2022 Please direct any questions about the jobs or the process to Heidi Kraus Kaplan. *Please respect the interview process and do not ask for a meeting outside the process.*

Title: Coordinated Campaign Director

Status: Full-time

Description: The United Democratic Fund (UDF) Board of Directors is excited to hire our next Coordinated Campaign Director. The Campaign Director will be tasked to build a strong plan and help the Board shape both an aggressive campaign that builds off both the victories of 2020 as well as the challenges and lessons learned. We are looking for a leader that will hire a diverse team and create a strong infrastructure. The Campaign Director will write a plan utilizing innovative tools and organizing practices as well as make sure we do everything possible to reach (and protect) democratic voters.

Minimum Qualifications: The ideal Campaign Director will be an authentic, inclusive, and a strong leader. While no candidate will embody every skill set or quality, the successful candidate will demonstrate many of the following qualifications and attributes:

- At least two (2) cycles of experience with field or community organizing
- A management-level role (a) on a campaign for federal or statewide office, (b) as staff for a party organization or a statewide coordinated campaign
- Significant experience with financial and budget management and strategy that is grounded in campaign financial practices.
- Proficiency with voter targeting, plan development, voter identification, persuasion programs, base-vote and get-out-the-vote drives, including voter protection practices.
- Skilled trainer and facilitator to build large scale training curriculums.
- Knowledge and use of Vote Builder including Voter File, and My Campaign; and field management tools.
- Experience organizing in partnership with communities of color and underrepresented communities across Minnesota (or in other state).
- Outstanding written and oral communication, including effective communication among diverse audiences and stakeholders.
- Experience hiring, managing, and developing a diverse staff.

- Proven track record of effective staff management and building accountability structures.
- Knowledge of Minnesota's politics and campaign laws is a plus
- A computer and properly insured vehicle

Duties: The Coordinated Campaign Director will, under the direction of the UDF Board, and the day-to-day supervision of the State DFL Chair, and the Executive Director:

1. Manage the statewide Coordinated Campaign, and offer coordination and support to endorsed candidates and their campaigns;
2. Write and execute the Coordinated Campaign plan, as approved by the UDF Board, and continually update the plan and Board as new information comes in;
3. In consultation with the DFL Executive Director, interview, hire, and train a diverse staff. This includes a wide-search for experienced applicants and a thoughtful interview process that includes checking all references;
4. Manage the Coordinated Campaign's entire voter-contact and Early Vote GOTV program, including but not limited to voter identification, voter registration, voter protection etc.; as well as turnout efforts tailored to specific underrepresented and base communities;
5. Manage the Coordinated Campaign's persuasion program, including both suburban and targeted rural communities
6. Build communication structures that make it easy to share information among UDF Board and partner organizations;
7. Manage activities between partners, acting as a liaison between varied campaigns, programs and entities;
8. Research and suggest new and innovative voter tools that can help enhance the 2021-2022 UDF Program;
9. Communicate quantitative and qualitative data outcomes of past and current programs to the UDF Board;
10. Perform such other duties as the UDF Board, State DFL Chair, and Executive Director assign.

Compensation: Compensation: Salary \$9-\$11,500/month, pending cycles of experience. Employees receive a competitive benefits package including health care and dental.

Diversity: The Minnesota DFL Party is an equal-opportunity employer. Consistent with the DFL Party's commitment to including groups historically underrepresented in the DFL Party's affairs, by race/ethnicity, age, sexual orientation, or disability, we strongly encourage members of underrepresented groups to seek jobs within the DFL Party. Applicants will not be discriminated against because of race, color, sex, sexual orientation, gender identity or expression, age, religion, national origin, disability, ancestry, marital status, veteran status, medical condition or any protected category prohibited by local, state or federal laws.