The Indiana Democratic Party seeks a War Room Director to build an innovative program to hold the Indiana Republican Party accountable and inform and educate Hoosier voters year in and year out. A mix between rapid response and lead researcher, the director will work with the IDP team to push back against misinformation, disinformation, and conspiracy theories so all Hoosiers have the freedom to make better and informed decisions on the issues facing our state and country.

Job Responsibilities:

- Directly managed by Communications Director
- Assist with the creation and execution of an aggressive statewide surrogate communications plan
- Assist with the planning and execution of earned media events and bracketing statewide Republican events and activities
- Coordinate opposition research initiatives with the Party
- Develop and direct proactive and rapid response communications
- Write and edit external communications, including talking points, scripts, press releases, and op-eds
- Facilitate press conferences and other earned media events
- Maintain and update media lists
- Monitor local and national press for relevant stories and developments
- Assist with a data-driven, digital fundraising and engagement strategy across platforms (website, email campaigns, social media, virtual events)
- Track, measure, and optimize digital fundraising, email, social media, and newsletter programs and metrics to craft an effective fundraising strategy
- Build creative, holistic digital campaigns and write engaging digital content to support the Party’s topline goals; Help create and test ActBlue fundraising pages
- Produce visual content such as videos, graphics, and webpages
- Update, optimize, and maintain the website
- Stay up to date with the latest developments in digital media technology and online activism.
- Other tasks as assigned

Successful candidate will have:

- At least one year or campaign cycle with digital experience
- At least one year experience in communications for political campaigns/offices or other fast-paced environment
- Exceptional oral and written communication skills
- Proficiency with all forms of social media, e-mail distribution software and website content management (some HTML experience preferred)
- Graphic design experience a plus
- Knowledge of Indiana politics, media relations or experience in the Midwest preferred.

To Apply:
Please email a resume, cover letter and three relevant writing or work product samples to jobs@indems.org by Friday, March 4, 2022 at 5pm EDT. Please include “War Room Director” in the
subject line.

The Indiana Democratic Party is an equal opportunity employer and is dedicated to the achievement of equality of opportunity for all its employees and applicants for employment without regard to race, color, religion, sex, gender identity, sexual orientation, marital status, age, national origin or disability.