



## **The Kentucky Democratic Party is seeking a Field Director in Jefferson County**

**The Kentucky Democratic Party is seeking a highly motivated individual to join our team as a full-time Field Director for the 2022 Jefferson County Turnout Project.**

The Kentucky Democratic Party is hiring a full-time Field Director for the 2022 Jefferson County Turnout Project in Louisville, leading the effort to drive turnout for key races including U.S. Senate, U.S. House of Representatives, Mayor, other county-wide offices in Jefferson County and critical state legislative races. This is a senior level position for an experienced operative who will be managing multiple layers of staff and running a field program. The Field Director will report directly to the Executive Director of the Kentucky Democratic Party. This position is based in Louisville. This is a full-time temporary position that runs through November 30, 2022.

The Field Director will manage the KDP's Jefferson County Turnout Project for the 2022 cycle, which is focused on engaging and mobilizing Democratic voters and turning them out to the polls in the 2022 election. The Field Director will collaborate closely with the federal and local campaigns to ensure that Democrats are reaching voters where they live and having conversations that matter to them.

### **Responsibilities:**

- Design and implement a field plan for Jefferson County.
- Hire, train, and manage Field Organizers and Deputy Field Organizers.
- Create staff and volunteer training materials.
- Manage the design and production of materials, including walk literature, GOTV literature, canvassing scripts, etc.
- Set aggressive, realistic goals for direct voter contact.
- Develop appropriate metrics and manage systems of accountability for staff and volunteers.
- Set voter contact universes and analyze data to create and track progress in voter contact universes.
- Leverage innovative voter contact tools and integrate them into the field plan.
- Additional duties as assigned by the KDP Executive Director.

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## **Requirements:**

- Experience training, supporting, and managing staff in an electoral or community engagement capacity
- At least two cycles of political campaign experience, including at least one cycle in field.
- Proficiency using Votebuilder (VAN) and other field organizing tools, including peer-to-peer texting platforms, Mobilize, etc.
- Valid driver's license and reliable access to a vehicle
- Ability to work campaign hours

## **Salary and benefits:**

The salary is commensurate with experience starting at \$6,000 a month, in addition to 100% employer-paid medical, dental and vision insurance.

The Kentucky Democratic Party is an equal opportunity employer. We will not discriminate and will take affirmative action measures to ensure against discrimination in employment, recruitment, advertisements for employment, compensation, termination, upgrading, promotions, and other conditions of employment against any employee or job applicant on the bases of race, color, gender, national origin, age, religion, creed, disability, veteran's status, sexual orientation, gender identity or gender expression.

To apply, e-mail a letter describing your interest in the job, your resume and a list of references to [jobs\(at\)kydemocrats.org](mailto:jobs@kydemocrats.org).

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