



Delaware Democrats - Technology Director

New Castle, Delaware

ABOUT DELDEMS

The Delaware Democrats are working to build a team capable of winning consequential elections up and down the ballot in 2024 and beyond. In what will be a landmark election cycle, the DelDems are tasked with defending our State's Democratic Trifecta and keeping our congressional delegation in Democratic hands. A strong State Party foundation is essential to achieving our goals.

ABOUT THE OPPORTUNITY

The Delaware Democrats are seeking a talented, passionate professional to develop and lead our Technology and Data Program. The Technology Director will design an innovative program that provides holistic support and analysis for the Party's voter outreach efforts.

The Technology Director will also work with the Executive Director and other party staff to set strategic goals and raise the profile of the Delaware Democratic Party and is expected to contribute to office-wide projects including fundraisers, events, elections, and other DelDems gatherings.

ROLE OVERVIEW

- Administering VoteBuilder statewide;
- Working with candidates, campaign managers, consultants, party leaders, and Coordinated Campaign to instill best practices on the use of data and technology in their campaign strategy;
- Developing the State Party's campaign data systems beyond VAN, including evaluating and recommending potential tools and vendors;
- Provide technology training for local party members, volunteers, and campaigns;
- Providing support to district and subdivision committees on local data and technology initiatives;

CORE COMPETENCIES

- Proven ability to handle multiple projects simultaneously and meet deadlines under pressure;
- Extensive VoteBuilder experience (preferably as an administrator);
- Two or more cycles of campaign experience or 2 years of equivalent technology/data experience;
- A technical skill set that includes familiarity or proficiency in a variety of programming languages and software utilized for analyzing data including but not limited to MS Excel,

Google Suite, NGPVAN, SQL, and/or Drupal; Must be self-motivated and willing to work long hours, including nights and weekends, in a fast-paced and high-pressure environment;

- Ability to communicate complex information and strategy in simple ways that are accessible to campaign novices

PERSONAL CHARACTERISTICS

- Strong organizational skills and attention to detail;
- Self-motivated and willing to work long hours, including nights and weekends, in a fast-paced and high-pressure environment;
- Adaptive and flexible to shifting priorities;
- Realistic but positive in outlook, not ego- or turf-driven, able to focus on solutions and opportunities when faced with challenges;
- Fully invested in the success of Delaware Democrats

The salary will be \$3,500-\$4,500 per month depending on qualifications. Benefits include PTO as needed, health, dental, and vision insurance. The hourly expectation will fluctuate depending on the campaign cycle, but will be a minimum of 40 hours per week.

Interested candidates, please complete the following application:

forms.gle/qJD24fY9MjwUV5g18