

REACH FOR SOCIAL AMBASSADORS

Quick Start Guide

Reach is our tool for online organizing, where you can access libraries of content, receive updates on priority messaging and chat with other Social Ambassadors.

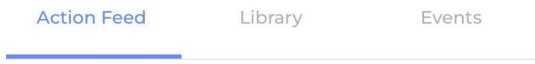

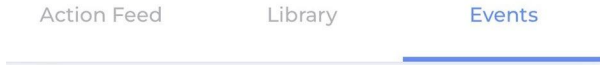
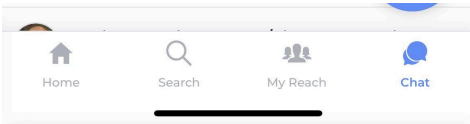
JOINING REACH:

We recommend joining Reach from a smartphone or tablet for the best experience, but it can also be accessed on a laptop via web browser.

Joining via Mobile:	Joining via Laptop/Browser:
<p>Step 1: Download the “Reach” app from your app store using one of the links below:</p> <ol style="list-style-type: none"> 1. Apple: https://txt.democrats.org/ReachIOS 2. Android: https://txt.democrats.org/ReachAndroid <p>Step 2: Once downloaded, join the Democrats on Reach using the following link:</p> <ol style="list-style-type: none"> a. https://app.reach.vote/join/ZUMT5Q b. OR using the Campaign Key: ZUMT5Q <p>Step 3: Create your Reach account using your mobile phone number.</p> <p>Step 4: Open up the Reach App, and select “The Democrats” campaign. Once you see the big Democrats logo at the top you are in the right place!</p>	<p>Step 1: Head to Reach by opening up the following link:</p> <ol style="list-style-type: none"> a. https://app.reach.vote/join/ZUMT5Q b. Campaign Key: ZUMT5Q <p>Step 2: Create your Reach account using your mobile phone number.</p> <p>Step 3: When you see the Democrats logo at the top of the screen, you are in the right place!</p> <div data-bbox="901 997 1295 1108" data-label="Image"> </div>

Navigating Reach:

Reach has 4 main features that you will use as a Social Ambassador:

<p>Action Feed: Updated daily with priority messaging and content to share.</p> 	<p>Library: Access hundreds of on-message graphics, videos, and articles to share with your networks.</p> 
<p>Events: Share and sign-up for upcoming campaign and DNC events, training sessions, etc.</p> 	<p>Chat: Chat with other social ambassadors, hear updates from staff, and ask any questions you have about sharing content.</p> 

Have further questions? Email us at reach@dnc.org to get further assistance