



DEMOCRATS

MEMORANDUM

TO: Grassroots Donors

FROM: Jaime Harrison, DNC Chair

DATE: Thursday, May 9, 2024

RE: Six Months Out, the DNC is Strong — and Only Getting Stronger

In 2024, the DNC is continuing its winning streak at the ballot box by spearheading efforts to elect Democrats up and down the ballot, from local office to the Oval Office. And because we've started earlier than ever before, those efforts are already paying dividends. Thanks to the hard work and commitment of the President and Vice President, our candidates, our volunteers and donors, and our staff, the DNC and state parties across the country have marshaled historic resources and built sustainable infrastructure that's notched wins up and down the ballot. And we're going to do it again in November.

Meanwhile, Donald Trump's MAGA extremism has taken over the Republican Party, and it's been a disaster for his campaign, the RNC, and GOP state parties from Michigan to Arizona. At this point, state Republicans are better known for their [financial problems](#) and [infighting](#) than mobilizing voters. While the Trump campaign and the RNC kicked off 2024 with virtually [no ground game](#) and the RNC [shuttered minority outreach offices](#), [struggled to raise money](#), and stacked their operation with MAGA extremists and election deniers, the DNC is stronger than ever under President Biden. We're paving a path to victory to reelect the Biden-Harris ticket along with Democrats across the country.

Six months out from Election Day, here's where things stand: the DNC is strong and only getting stronger. Since President Biden was elected, the DNC has built out robust infrastructure on every front, leading to historic Democratic wins up and down the ballot. Here's how we did it, and how we'll do it again in November.

The DNC's historic investments in Democratic infrastructure under President Biden's leadership means that we've helped notch wins in key races AND laid a solid foundation for 2024 — from President Biden's reelection to down-ballot races nationwide.

Under the leadership of President Biden, the DNC has raised record funds to invest in party infrastructure from the national to the local level, laying a solid foundation for 2024. Now we're paving the path to victory in November with robust infrastructure, vast resources, and effective outreach and organizing strategies to build a winning Democratic coalition.



The New York Times
Andy Beshear, a Democrat, Defeats Daniel Cameron to Remain Kentucky Governor

npr
Don Scott becomes first Black speaker in Virginia Legislature's 400-year history

AP
McClellan makes history, becomes Virginia's first Black congresswoman

2023: Historic Wins and Continuing to Build Infrastructure

The DNC's organizing program has mobilized voters in critical races and battleground states and continues to notch historic wins for Democrats. Coupled with targeted investments, we are winning key races and proving that the DNC sees no year as an "off year."

In 2023, record investments in states such as Kentucky and Virginia (**15 and 30 times** the DNC's 2019 investments, respectively) helped protect reproductive freedom in both commonwealths by reelecting Governor Andy Beshear and flipping the Virginia House blue.

- **In Kentucky**, the DNC's historic early investment of **over \$3 million** in the coordinated campaign helped clear the path to victory for Governor Beshear in deeply red Kentucky.
- **In Virginia**, the DNC invested **\$1.5 million** — a historic contribution for state legislative races — into the Virginia coordinated campaign, helping to hold the state Senate and take back the House of Delegates, and handing Governor Glenn Youngkin an embarrassing loss.
 - In February, Rep. Jennifer McClellan became the first Black woman elected to Congress in Virginia after a special election.
 - And Democrats' new majority in the state House led to Don Scott becoming the first Black House speaker in Virginia history.

- **In Pennsylvania**, Joanna McClinton became the first woman in Pennsylvania history elected as the Speaker of the state House of Representatives and in Philadelphia, Cherelle Parker was sworn in as the city's first Black woman mayor.
- **In Ohio**, voters enshrined the right to an abortion in the state constitution — a major win for reproductive freedom.
- In addition to financial support, the DNC's distributed organizing team was laser-focused on turning out the vote through calls and texts. The distributed team made nearly **370,000 calls and 230,000 texts** into Virginia in support of the coordinated campaign and stood up campus GOTV efforts across targeted districts, which increased same-day registrations among students — with **750 students** utilizing same-day registration at the College of William & Mary alone.
- The DNC invested **\$500,000** in the Wisconsin coordinated campaign and made **1.4 million calls and texts** to support candidates up and down the ticket, including in the Wisconsin State Supreme Court race, helping to flip the ideological lean of the court and propel Judge Janet Protasiewicz to an 11-point victory in a battleground state.

PENNSYLVANIA  CAPITAL-STAR

Pa. House elects Joanna McClinton as the first Black woman to serve as speaker

PBS 
**NEWS
HOUR**

Ohio voters enshrine abortion access in constitution in latest win for reproductive rights

 PBS Wisconsin

The Wisconsin Supreme Court flips to liberal control for the first time in 15 years

2024: Continuing to Invest to Win Big with Historic Fundraising and Strategic Programming

The DNC and the Biden-Harris campaign continue to boast a massive war chest and historic cash on hand, powered by grassroots donors.

- The DNC and Biden-Harris campaign's fundraising [continues](#) to beat the RNC and Trump campaign.
- The DNC and Biden-Harris campaign [raised](#) over \$90 million in March and rounded out the first quarter with **over \$192 million in cash on hand**.

Investing in Democratic State Parties to Elect Democrats from Local Office to the Oval Office

The DNC works closely with state Democratic parties around the country, investing heavily — and often — to help Democrats win up and down the ballot, from Election Day to special elections.

- Across the 2023-24 cycle, the DNC committed to invest more than **\$5 million** in state parties through our State Party Innovation Fund. These funds are reaching every region in our country — fueling investments in infrastructure like staff and data, and supporting key programs like constituency outreach.
- In 2024, the Democratic National Committee invested **\$25,000** in the New York State Democratic Party ahead of the New York 3rd Congressional District special election on February 13, helping to fuel a key Democratic win.
- Introduced in the 2022 midterm cycle, the DNC's Red State Fund builds programs in traditionally Republican states. So far in the 2023-24 cycle, the DNC has already invested more than **\$4.5 million** to the Red State Fund.
- Through targeted investments, the DNC has made historic benchmarks a reality: launching our first-in-the-nation primary in South Carolina, supporting special elections work in New York and Florida, and quickly deploying staff on the ground in battleground states.

The DNC's investments continue to bolster state Democratic parties while Republican state parties are running out of money and are in shambles.

- Since President Biden took office, the DNC has increased its yearly investment in state parties **by 25 percent**.
- The 2022 midterm cycle saw the DNC's investments in state parties **increase by 52 percent** compared to the previous midterm cycle.
- Meanwhile, Trump's influence has [plagued](#) state Republican parties with [chaos](#), [infighting](#), [extremism](#), and [money problems galore](#).



 **NBC NEWS**

Biden piles cash into DNC, state parties and his campaign in third quarter



Democrats hold vast fundraising advantage as Republicans face cash problems, disarray in crucial swing states

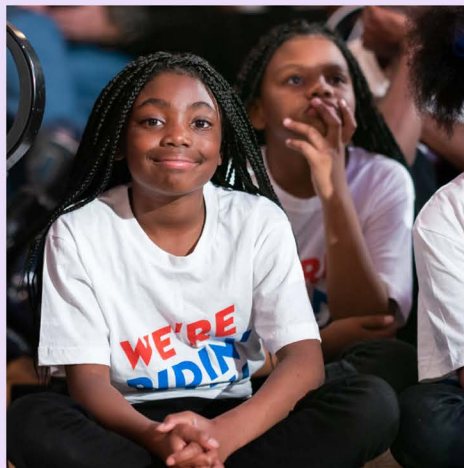
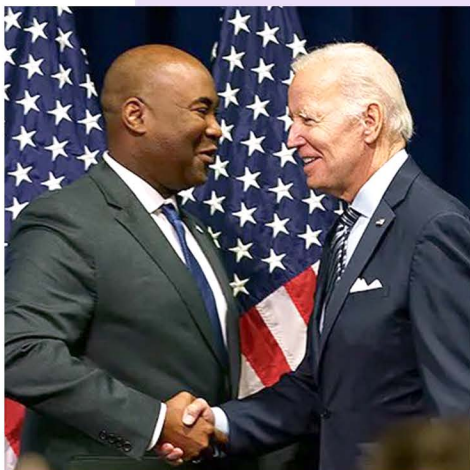
The Washington Post

MAGA-dominated state Republican parties plagued by infighting, money woes

Powering Innovation through State-of-the-Art Data and Technology Infrastructure

The DNC Tech Team has created data infrastructure that's built to last and can be utilized across the entire Democratic ecosystem.

- We've developed and maintained data infrastructure for campaigns to store and leverage campaign data built up over decades, purchasing VAN centrally on behalf of all state parties and Democratic campaigns and providing our state-of-the-art cloud-base data warehouse, Phoenix — **a multi-million dollar annual investment.**
- The DNC overhauled our voter file infrastructure to deliver high-quality, up-to-date voter data to campaigns. Because of our efforts, we've **returned more than \$230,000 in reimbursements** to states in 2023 and are investing **more than \$2 million annually** in models and commercial data to better understand voters.
- We've invested an additional **\$2 million** for the 2024 cycle in cell phone data to help campaigns reach voters where they are, improving cell phone coverage on file **from 30 percent of voters in 2016 to over 80 percent.**





Spreading the Message Online

- Since the Biden-Harris campaign launched in April of 2023, the DNC and Team Biden-Harris social media teams have **reached 7.4 billion impressions** across @JoeBiden, @KamalaHarris, @BidenHQ, @TheDemocrats, and @JaimeHarrison social media accounts, including **1.4 billion** video views.

Running a National Distributed Organizing Effort to Engage Voters Across Battlegrounds

The DNC's national distributed team continues to engage voters, build volunteer capacity, and turn Democrats out to vote in critical primary states this cycle. For example:

- In 2024, so far, the team has **made 1,200,000 calls and sent 5,400,000 texts** to drive voters to rallying events like office openings, recruit for organizing activities and help voters in key states update their voter registration.
- Our relational organizing programs are in full force — including a new program that helps volunteers identify key voting targets in their networks.
- The DNC is also running innovative on-the-ground programming earlier than ever. A pilot program in Wisconsin focused on outreach to young and Black voters. The Wisconsin pilot program has built an early footprint on campuses in Green Bay, Milwaukee, Madison, and Eau Claire. These organizers are laser-focused on engaging youth voters to organize young people in their networks.



Unifying and Expanding the Winning Biden-Harris Coalition

Through outreach and education programs, paid media, translation services, and more, Democrats are reaching our diverse coalition to earn every vote.

- The DNC coalitions team engages in outreach efforts year-round to mobilize and expand the Democratic base, including through targeted programming for young and rural voters, to Black, Native, AANHPI, and Latino voters, to interfaith and LGBTQ+ voters, and beyond.
- The DNC's Translation Assistance Program helps state parties **translate voter registration and voter education materials into 28 languages**, including Arabic, Bengali, Chinese (traditional and simplified), Hindi, Hmong, Korean, Tagalog, Telugu, Vietnamese, French, Somali, Spanish, Yup'ik, Navajo, and more. Additionally, the DNC helps state parties provide materials, such as sample ballots, to alleviate confusion and make voting more accessible.
- The DNC has continued to invest in voter education and mobilization programs focused on reaching voters of color. This includes paid media across **more than 100 constituency media outlets and in five languages** so far this cycle, as well as ad campaigns targeted to Black, Latino, and AANHPI voters in early primary states like South Carolina, Nevada, Michigan, and Wisconsin.

Your vote matters
VOTE IN NEVADA ON OR BEFORE FEB. 6

LEARN MORE

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¡Votar temprano puede hacer la diferencia!

¡Las elecciones son el 6 de febrero, pero puedes enviar tu boleta ya!

¡Visita **VOYAVOTAR.COM/NV** y encuentra toda la información!

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ALL EYES ON SC

For the first time ever, we have the chance to have our voices heard **FIRST** in the Democratic presidential primary.

Let's show the country why WE go first. Cast your historic vote in South Carolina's First in the Nation Democratic presidential primary.

ELECTION DAY IS SATURDAY, FEBRUARY 3, 2024

POLLS ARE OPEN 7 A.M. - 7 P.M.

EARLY VOTE DATES
MONDAY, JANUARY 22 - SATURDAY, JANUARY 27
MONDAY, JANUARY 29 - FRIDAY, FEBRUARY 2

All eyes are on South Carolina, but most importantly, our future is watching.

Check your registration status, and learn how and where to vote: www.hillvote.com

Voter Hotline: 855-785-0222

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Protecting Every American's Right to Vote

The DNC has built a robust voter protection operation, **investing tens of millions of dollars** to protect against MAGA Republicans' assault on our voting rights, including voting by mail. Meanwhile, Donald Trump continues to attack mail-in voting and the RNC is actively deploying an army of lawyers to make it harder for Americans' ballots to be counted. We will continue to use every tool at our disposal to ensure that every eligible voter can make their voice heard.

- The DNC's IWillVote.com and VoyAVotar.com websites are the main voter turnout tools for Democrats at every level of the ballot, which we have expanded with new languages including Chinese, Arabic, and Tagalog.
 - During the midterm cycle, the DNC invested in a **\$25 million** expansion of the "I Will Vote" initiative, which included resources for litigation to protect mail-in voting in states such as Arizona and Pennsylvania, where the DNC intervened and won lawsuits filed by Republicans to get rid of mail-in voting.
- In the midterms, our National Voter Assistance Hotline served voters in six languages via over 28,000 calls, the most ever in any midterm cycle. So far this presidential cycle, the hotline has received more than **9,000 calls**.



- The voter protection team has launched a voter protection online training system for state voter protection staff spanning **57 videos and 11 hours**, on topics from election administration, to ballot curing, to organizing, to federal law.
- The DNC [filed](#) three amicus briefs in close partnership with the Biden campaign in Michigan and Nevada urging the courts to throw out RNC lawsuits seeking to undermine confidence in November's election results, straight out of Trump's 2020 playbook.
- The DNC and North Carolina Democratic Party [challenged](#) a bill that made it more difficult to register and vote on the same day. In response to our lawsuit, the State Board of Elections issued new guidance that will allow more voters' ballots to be counted.
- The DNC and Arizona Democratic Party took legal action to [protect](#) voters from a Republican lawsuit to challenge the state's Elections Procedure Manual, which attacks the manual's guidelines for ballot drop-off and protecting against voter intimidation.