



Job Description: Digital Organizing Director

The Maryland Democratic Party is seeking an experienced Digital Organizing Director to oversee our digital organizing efforts.

As the Digital Organizing Director, you are responsible for crafting, managing, and executing the statewide digital organizing plan. You will plan and lead the implementation of a variety of tactics to build remote volunteer capacity and develop leadership. It will be your responsibility to manage the tech tools for the organizing departments including the dialer, texting, and relational organizing app. You will be responsible for remote/virtual events to recruit volunteers and conduct voter contact. You will collaborate with the Organizing Director, Community Organizing Director, Data Director, and Deputy Organizing Directors to craft a cohesive voter contact program across all departments.

This position is based in Largo, Maryland, and reports directly to the Organizing Director.

Responsibilities:

- Craft and Implement the statewide digital organizing plan to turn out Democratic and Democratic-leaning voters across Maryland through phones, texts, and other means;
- Develop quantitative and qualitative metrics and provide consistent reports to senior leadership on goals and trends;
- Manage the day-to-day operations and support for the dialer & recruit remote/distributed volunteers to make calls from home;
- Oversee the texting program for both voter contact and volunteer recruitment including managing teams of texting volunteers;
- Support the field and community organizing teams by managing the friend-to-friend / relational organizing tool for the coordinated campaign;
- Run multiple volunteer teams including a data entry team, a volunteer welcome team, a dialer support team, and multiple texting teams;
- Draft volunteer recruitment emails & texts as necessary;
- Conceive and execute regular training for organizing staff and volunteers;
- Manage digital organizers, interns, and volunteers;
- Coordinate with organizing and field directors from aligned campaigns and organizations to maximize volunteer output;
- Other duties as assigned.

Qualifications:

- At least one cycle of successful digital organizing experience with management experience preferred;
- Strong commitment to Democratic values and enthusiasm for electing Angela Alsobrooks and Democrats up and down the ballot;
- Proficiency in VAN/VoteBuilder;
- Experience with a variety of campaign technology including a dialer, texting, and relational organizing app;
- You love building team culture - setting structures, creating new traditions, and building team identity;

- You're eager to manage a diverse team with different experiences and perspectives and committed to helping them grow and succeed;
- You are a relationship builder - you make friends everywhere you go and are ready to build successful meaningful relationships with your team and relationships in the communities you are organizing;
- You are goal-oriented and self-disciplined; able to meet tight deadlines and multitask;
- You thrive in fast-paced ever-changing environments and eat new priorities for breakfast;
- A creative mindset and an eagerness to try new things;
- A proactive mindset – always thinking about who else can be brought into the fold;
- Ability to work long and irregular hours, including nights and weekends;
- You have access to reliable transportation and are willing to travel frequently.

Employment Type: Full-time

Compensation: Salaried position of \$6,500 to \$7,000 per month based on experience with full benefits including health, dental, vision and PTO. This position's schedule will vary based on the needs of the campaign and will require evening and weekend work over the course of the election cycle. Housing will not be provided. This position is at-will employment.

Anticipated Start Date: ASAP

Location: Largo, Maryland

To apply, please fill out this form: <https://forms.gle/ygMMmZfYVHxtHpr97>

Note: This job description is intended to provide a general overview of the position. Duties, responsibilities, and qualifications may be subject to change based on campaign needs and priorities.

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