

Job Description: Outreach Coordinator for Democrats Abroad and Michigan Democratic Party

Position Title: Outreach Coordinator

Location: Michigan Democratic Party Offices

Overview: We are seeking a dedicated Outreach Coordinator to lead our outreach efforts in Canada over a three month period. This role will be a partnership between Democrats Abroad and the Michigan Democratic Party, with responsibilities focusing on voter engagement and support for American citizens living in Canada. The Coordinator will be based in the Michigan Democratic Party offices and work closely with both organizations.

Key Responsibilities:

1. Voter Engagement and Canvassing:

- Coordinate door knocking campaigns in Windsor and other border areas near Michigan.
- Train and organize canvassers in Canada.
- Understand and navigate the complexities of overseas voter registration for Michigan and other states.
- Maintain accurate records of voter interactions, data collection, and completed tasks.

2. Event Organization:

- Plan and execute in-person events such as town hall meetings, community forums, and social gatherings to engage and support voters.
- Organize virtual events, including town halls, webinars, and workshops, to guide voters through the UOCAVA voting process.
- Deploy mobile voter registration units along the border to facilitate voter registration and provide necessary support.

3. Community Outreach:

- Coordinate outreach efforts with influencers and trusted voices within the community, such as sports figures, musicians, actors, political surrogates, and social media influencers.
- Build partnerships with community organizations in Canada and along the Michigan border to expand voter outreach and support. Potential partners include educational institutions, cultural centers, sports centers, churches, and activist groups.

4. Media and Advertising:

- Work with DA digital teams to coordinate ads and media buys that resonate with the constituency and promote VoteFromAbroad.org.
- Utilize various platforms for outreach, including social media, podcasts, radio, messaging apps, and print media.

Qualifications:

- Strong organizational and coordination skills.
- Experience in community organizing, canvassing, or related fields.
- Familiarity with voter registration processes, particularly for overseas voters.
- Excellent communication and interpersonal skills.
- Ability to work collaboratively with diverse groups and organizations.
- Flexibility to travel within Canada and the border areas as needed.
- Access to a car.

How to Apply: Interested candidates should submit their resume and a cover letter detailing their relevant experience, desired salary and interest in the role to applications@democratsabroad.org. Please indicate the position name in the subject line.

Deadline: August 10, 2024

Democrats Abroad and the Michigan Democratic Party are committed to creating a diverse environment and are proud to be equal opportunity employers. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.