



Coordinated Campaign Director

Texas is the biggest battleground state in the country, and Texas Democrats are poised to win. The polls are showing Donald Trump loses to a Democratic champion and we are in a dead heat for the United States Senate. At least eight of our congressional seats will be targeted for protection or flipping. We only need 9 seats to flip our State House, and have 22 Republican-held seats in single digits.

To take fullest advantage of the layers of opportunities in 2020, we have built dedicated teams to:

- Serve over 1,000 Democratic candidates,
- Support our 254 county parties,
- Train thousands of activists, campaign staff, and candidates,
- Protect the votes of people from our most marginalized communities,
- Build the biggest organizing program in Texas history.

DESCRIPTION

The Texas Democratic Party is currently seeking a top-tier, self-motivated, and innovative Coordinated Campaign Director. This person will oversee, support and ensure coordination between the teams representing our core programs: candidate services, county services, training, voter protection, and our statewide organizing program.

Specifically, the Coordinated Campaign Director will:

- Oversee, manage, and lead inter-team planning between the directors leading teams comprising the Coordinated Campaign effort: the TDP's statewide organizing program, candidate services, county party support, voter protection, and training;
- Work with director-level direct-reports to develop staffing plans and oversee recruitment of diverse coordinated campaign staff to execute the campaign program;
- Develop and supervise overall voter-contact strategy, including but not limited to voter-identification, voter-registration, and get-out-the-vote drives;
- Work with Data / Analytics team to set data-driven goals and develop a system to track progress to goals;
- Foster relationships with national organizations (i.e. DSCC, DCCC, DNC, and national allied organizations) that financially and strategically support the Plan's goals and objectives;

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- Engage existing partner organizations and new activist organizations to integrate their programs and volunteer capacity into the coordinated campaign;
- Build communication structures to collaborate, share information, and track progress toward goals with partnering campaigns, local parties, and state and national allies;
- Regularly update and offer guidance to statewide campaign slate;
- Oversee and manage the coordinated budget, working with Compliance to ensure adherence to state and federal campaign finance rules and regulations;
- Research, suggest, and implement new and innovative systems or tools that enhance the coordinated campaign;
- Support the senior leadership team in effectively communicating the goals, objectives, and progress of the coordinated plan to donors, the press, party leaders, and other stakeholders;
- Negotiate and manage vendor contracts for paid services;
- Oversee and develop a statewide GOTV plan to support Democrats up and down the ticket.

The Coordinated Campaign Director will report to the Deputy Executive Director.

QUALIFICATIONS

Required experience:

- At least 3 cycles (a) in a leadership role on a campaign for public office, or (b) as staff for a party organization, aligned organization, or a coordinated campaign;
- Proven track record of effective recruitment, management, and development of diverse staff;
- Experience managing large multi-department and/or multi-level staffing structures;
- Ability to speak, write, and communicate effectively to staff, and partners of different backgrounds and experience as well as the public at large;
- Flexibility to work long, irregular hours, including evenings and weekends, and maintain a positive attitude;
- Ability to work collaboratively with diverse stakeholders, complete projects under tight deadlines, and maintain a positive attitude;
- Excellent attention to detail and highly organized;
- Time management skills are a must;
- Proficiency in campaign and general technology including NPGVAN, Google Apps, Hustle, Microsoft Office apps, etc.;

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- An absolute commitment to complete the 2020 cycle at the Texas Democratic Party.

Exceptional candidates have:

- Texas ties and / or battleground state experience
- Intentionality when developing a thriving, healthy internal team culture
- Demonstrated skill at setting and communicating priorities
- Familiarity with Federal and State financial compliance
- Experience with field or organizing (such as targeting, training, voter identification, and get-out-the-vote drives)
- Record of working with national, state and local political players engaged in electoral strategies and programs
- Strong interpersonal skills and ability to effectively and clearly communicate with different types of stakeholders, from high level elected officials to grassroots activists

Required Tools:

- Reliable Transportation
- A reliable cell phone

Compensation: Salary is negotiable. Position will include medical and vision insurance benefits at no cost to the Coordinated Campaign Director. This is a full-time, cycle-only position; there should be no expectation of employment beyond November 2020.

How to Apply: To apply, please fill out the following form TxDem.co/Apply-Coordinated-Campaign

Diversity: The Texas Democratic Party is an equal-opportunity employer. Consistent with the Texas Democratic Party's commitment to including groups historically underrepresented in the Texas Democratic Party's affairs, by virtue of race/ethnicity, age, sexual orientation, gender identity, or disability, we strongly encourage members of underrepresented groups to seek jobs within the Texas Democratic Party.