ONECampaign Data Director

The Michigan Democratic Party is seeking an enthusiastic, dedicated Data Director for the Michigan coordinated campaign. The new team member will be responsible for building and administering the coordinated campaign data program and providing direct data and technical support to coordinated campaign staff. The ideal candidate will have a mixture of field and data experience and be comfortable working in a fast-paced, collaborative environment.

Responsibilities:

- Provide direct data and VAN support to coordinated campaign staff
- Manage and document coordinated campaign VAN committee and data structures
- Train coordinated campaign staff on VAN/Data processes
- Build and track internal campaign data/operations infrastructure
- Analyze effects and impact of coordinated campaign field and digital operations
- Provide tech and security support for coordinated campaign staff

Required Qualifications:

- At least 2 cycles of campaign experience
- High level understanding of Votebuilder, PDI, or SmartVan
- Proficiency in Excel and Google Sheets including pivot tables and vlookup
- Strong written and verbal communication skills, with experience explaining technical processes to people from a variety of different professional backgrounds
- Impeccable attention to detail
- Willingness to tinker, experiment, and learn new systems

Preferred Background & Experience:

- Experience with SQL, Python, R, or Stata
- Experience with data visualization software including Google Data Studio, Power BI, or Tableau
- Some experience in IT administration/tech support