



JOB POSTING

Communications Director

Department: Communications

Salary Range: Commensurate with Experience

Location: TBD

Position Summary: The California Democratic Party (CDP) seeks an experienced and innovative communications professional to lead our Communications team. Reporting to the Executive Director, the Communications Director will work with staff, consultants and our coordinated campaign team on a creative and strategic strategy to communicate our message to Democrats, turn out voters and win campaigns.

Responsibilities:

- Lead the CDP's communications strategy.
- Field all media inquiries and speak on background and/or "on the record" as necessary.
- Manage communications portfolio and coordinate with consultants on email program, grassroots fundraising, website enhancements and content creation.
- Develop and implement a proactive internal and external communications strategy.
- Work with digital manager to create video and social media content that can be widely distributed to volunteers, delegates and voters.
- Work Democratic leaders and surrogates on message points, materials for events, trainings and preparation for media interviews.
- Other assignments or tasks as necessary relating to campaign and communications operations.

Qualities and Qualifications:

- Creative leader and strong communicator with political background and experience to lead communications discussions and plans at both the strategic and tactical levels.
- Excellent communications skills and experience speaking to the press "on the record."
- Familiarity with national and California media markets and political reporters.
- Experience writing and editing talking points, press releases and statements.
- Deadline-oriented and detail-oriented while managing responsibilities in a fast-paced, deadline-driven campaign environment.
- Strong self-direction and the ability to take initiative are necessary qualifications.
- Support the CDP's goal to take back Congress in 2020, win local elections and elect a new President.

The position is open until filled.

The CDP is an equal opportunity employer and will not discriminate against any employee or applicant on the basis of race, color, sex, age, gender, gender identity, gender expression, pregnancy, perceived pregnancy, sexual orientation, marital status, religion, religious creed, national origin, ancestry, medical condition, mental or physical disability, genetic information, military or veteran status, domestic violence victim status, denial of family and medical care leave, or any other protected status.

Please submit cover letter and resume to cdp2020@cadem.org.