

Kansas Coordinated Campaign - Mobilization Manager

The 2020 Kansas Democratic Coordinated Campaign is seeking a highly motivated, passionate and talented Mobilization Manager for our statewide program. The Mobilization Manager will report directly to the Coordinated Campaign Director. This is a cycle position, with employment through November 15, 2020. Although the Kansas Democratic Party is based in Topeka, Kansas, this position can be remote for the cycle.

Key Responsibilities

- Develop and implement a digital organizing program that supports the Organizing Team in meeting out voter contact goals
- Manage voter contact programs; includes strategic use of digital organizing tools, including but not limited to: P2P, relational organizing, digital volunteer management and event tools, and community organizing on social media platforms
- Work with Organizing Team to develop distributed volunteer management program
- Train organizers, volunteers, and staff on digital organizing tools and tactics
- Maintain relationships with volunteers and volunteer communities on digital channels
- Propose new tactics and platforms to connect with volunteers and voters in the state
- Write copy for text messages, social media and manage digital volunteer recruitment tools, including events and volunteer form pages

Skills & Qualifications

- At least one cycle of digital organizing experience
- Experience building, managing, and growing teams
- Experience writing for an organization or candidate on digital platforms preferred
- Goals-oriented and self-disciplined; able to meet tight deadlines and multitask
- Experience writing and delivering trainings
- Creative and experimental; willing to throw things at the wall to see what sticks
- Goals-oriented and self-disciplined; able to meet tight deadlines and multitask
- Collaborative; a team player who's excited to work with others to get the job done
- A people person; willing and excited to directly manage and work with volunteers

How To Apply

- This is a full-time position. This position is available immediately. Salary starts at \$4000 a month and is commensurate with experience. Please send a resume and 2 professional references to hannah@kansasdems.org with the subject: "Mobilization Manager." Applications will be accepted until the position is filled.

No person shall be discriminated against in seeking employment with the Kansas Democratic Party because of race, color, religion, gender, age, national origin, ancestry, marital status, height, weight, creed, sexual orientation, gender identity, economic status or disability.