

## **MDP Communications Director**

### **Job Announcement**

#### **Communications Director, Maryland Democratic Party (MDP)**

Salary: Commensurate with experience, benefits include health insurance and paid vacation

#### **Job Description:**

The Maryland Democratic Party (MDP) is seeking a high-achieving, goal-oriented, and exceptional individual to join our team. This is a full-time, salaried position with benefits. The Communications Director will be responsible for managing all aspects of the MDP's communications programs and must be an assertive, media-savvy professional equipped to serve as the primary media liaison and spokesperson for the MDP in a fast-paced and combative political environment. The Communications Director reports to the Executive Director and works with the MDP's officers, staff, elected officials, allied organizations, national partners, and key party committees to meet the organization's communications goals.

#### **Qualifications:**

- 3-4 years of public relations, media, or journalism experience
- Must have the ability to manage staff and multiple projects simultaneously
- On camera and on the record experience preferred
- Computer proficiency (Mac and PC) – experience in graphic design (online and print) preferred
- Basic film editing/video production a plus
- Strong organizational and time-management skills with the ability to meet goals and deadlines in a team setting while working independently
- Strong verbal and interpersonal communication skills
- Exceptional writing skills – professional writing experience a plus
- Basic HTML a plus
- Maryland ties a plus

#### **Responsibilities:**

- Developing and maintaining a comprehensive communications plan, with attention to developing the organization's brand
- Working with program staff to develop and hone messages and manage outreach to traditional and new media outlets on issue and electoral campaigns
- Integrating online and new media strategies into overall communications strategy
- Producing public education and political campaign materials and all other publications
- Partnering with program and field staff for launches of Party initiatives and other media events

- Developing relationships with bloggers, television bookers, print reporters, columnists, editorial staff, and communications staff of allied organizations
- Organizing news conferences, media briefings, and teleconferences
- Executing rapid response for breaking news stories
- Coordinating regular updates to key political allies, donors, and other constituencies
- Creating and maintaining systems for tracking and reporting media placement and contacts
- Working with staff to set communications goals, train in communications skills, and track and report on success

**To apply:**

Submit a resume with three references, two writing samples and a one-page cover letter detailing your interest, qualifications, and salary expectations to Eva R. Lewis, Executive Director, via email at [elewis@mddems.org](mailto:elewis@mddems.org). The position is open until filled. Qualified applicants should be prepared to interview and start as soon as possible.

The Maryland Democratic Party is committed to building a staff that reflects the diverse communities that make up our state and the Democratic Party. Working towards the goal of a diverse Party, our policy extends to both staff and consultants. The Maryland Democratic Party is an Equal Opportunity Employer and does not discriminate on the basis of race, color, religion, sex, age, national origin, veteran status, marital status, sexual orientation, gender identity, disability, or any other category prohibited by local, state, or federal law.