

**POSTING DATE:** December 18, 2020  
**CLOSING DATE:** Until Filled  
**POSITION:** Communications Director  
**DEPARTMENT:** Communications  
**LOCATION:** Baton Rouge, LA

The Communications Director is responsible for managing and assisting in the development of the overall communications and messaging strategy within the Louisiana Democratic Party. This position will oversee all internal and external communications, develop and execute a communications plan that strengthens the Democratic Party's narrative, drive earned media and rapid response efforts and communicate the LADP's message. This position reports directly to the Executive Director.

**Responsibilities/Duties:**

- Manage and oversee the LADP's Communications Team.
- Develop and promote the Democratic narrative, agenda and message in Louisiana.
- Serve as a state spokesperson for the Democrats and advise leadership, staff, and external partners on the construction, execution, and evaluation of communications strategies, messaging, and plans.
- Generate and enhance earned media and communications resources.
- Plan and execute events and strategies to further build interest, community, and engagement internally and externally.

**Skills:**

- Excellent written and verbal communication skills.
- Strong research skills and the intellectual curiosity to understand regulatory and legislative information.
- Strong interpersonal skills.
- Results orientation with the ability to work at fast pace and meet critical deadlines.
- Bachelor's degree and 1-3 years' experience working in communications, public relations, or public policy development.
- Graphic Design, photography, videography skills are highly desired but not required.
- Experience with NGP and Van are highly desired but not required.

**Requirements:**

- Bachelor's degree or equivalent in journalism, public relations, communications, marketing, or related field.
- At least two years of experience in journalism, communications, or marketing, with impeccable writing and reporting skills.
- Strong written and oral communication skills with both professional and consumer audiences.
- Experience working with television and newspapers across the state
- Solid understanding of and comfort with social media tools, including Facebook, Twitter, YouTube, LinkedIn, TikTok and the like, including knowledge of how to grow a social media following.
- Motivated, self-starter able to work independently as well as collaboratively with the Communications team and all DNC staff to advance communications objectives.
- Ability to multitask and work under tight deadlines, provide organized plans as well as creatively solve problems and look for efficiencies and ways to improve DNC's communications and systems.
- Availability to travel and work outside the regular business hours when necessary