



Title: Data Director

The Iowa Democratic Party (IDP) is seeking a Data Director to handle the day-to-day data needs of the IDP, county parties, county, municipal, state and federal campaigns. The position will work across departments and with the DNC to use data to build successful campaigns. We are looking for a passionate, hardworking individual who is committed to electing Iowa Democrats. We encourage applicants with campaign experience to apply.

Status: Full-time employment. Salary and benefits are commensurate with experience and qualifications. The Communications Director reports to the Executive Director.

Duties Include:

- Work closely with the DNC and Secretary of State's office to ensure timely and accurate updates of the voter file, absentee data, and polling locations
- Administer the IDP's VAN committees, including user permissions, accounts, shared data sets, and other settings
- Develop and deliver training and best practices, particularly around VAN and other voter contact tools
- Provide support to committee admins and users by setting up troubleshooting standards and systems of communication
- Oversee contracts, payments, and access for VAN
- Create voter contact and volunteer recruitment universes as needed
- Produce analysis of voter contact results, program health, early vote and absentee turnout, voter registration, and other data relevant to campaigns and present these effectively to leadership
- Build automated workflows to streamline data tasks
- Manage IDP GSuite and security practices
- Help IDP make smart, efficient choices about their technology and choice of vendors

Preferred Qualifications:

- Enthusiasm for Democratic politics
- Advanced knowledge of VAN/ Votebuilder, Excel and Google Sheets
- At least 2 cycles of electoral campaign experience

- Ability to work in a fast-paced and collaborative environment while remaining detail oriented and focused on deadlines
- Take initiative and provide data-oriented solutions to departments across the organization
- Excellent ability to communicate data-driven recommendations to non-technical audiences
- SQL, python, or any other language efficient for analyzing large datasets
- Google Data Studio, Tableau, Shiny, or other data visualization languages or platforms
- Experience as a GSuite Administrator
- Familiarity with predictive models and probabilities, and their application to voter targeting/segmentation

To Apply: Send a resume to jobs@iowademocrats.org with the subject line “Data Director”. Please contact Blair Lawton at 605-212-5084 for any accommodations you need for the application and interview process.

The Iowa Democratic Party is an equal opportunity employer, and employs without regard to race, color, religion, gender, sex (including pregnancy, gender identity, and sexual orientation), parental status, family medical status or genetic information, military service, age, national origin, ancestry, marital status, height, weight, creed, economic status or disability.