



Communications Director
Ohio Democratic Party
Columbus, Ohio

About Ohio

Over the next two years the Ohio Democratic Party (ODP) will build an organization to win highly consequential elections up and down the ballot. With new leadership comes a new vision for our Party, refocusing on the core fundamentals that move the needle. ODP is building back better as a focused, modern, and nimble force to elect Democrats statewide now and in the future.

Ohio is a top tier U.S. Senate pick up opportunity for national Democrats because of retiring Republican incumbents. The battle to save the Senate majority will be fought in Ohio. 2022 offers the chance to take control of the Ohio Supreme Court, make gains under new legislative maps, and win control of state government constitutional including Governor/Lt. Governor, Attorney General, Secretary of State, Treasurer, and Auditor. These opportunities give Democrats in Ohio early and strategic gains in rebuilding the Ohio Democratic Party.

About the Opportunity

ODP is seeking a talented communications professional to build an accountability operation for the 2021-2022 cycle. In partnership with the Chair and the Executive team, the Communications Director will lead a robust team of press, research, and digital staff responsible for the overall strategy to define Republican incumbents and challengers and tell the story of Republican corruption and failed leadership in Ohio. They will set strategic communication goals, work closely with Ohio and national press, numerous Party and elected officials, caucuses, and leaders across the state.

Core Competencies:

- Developing and implementing over-arching communications strategy, plans and ensuring message continuity across all areas of communication programs
- Developing and maintaining relationships with the media and Party leaders
- Ability to work with stakeholder groups to help spread a coordinated message statewide
- Big picture thinking in developing narrative while ensuring the day-to-day needs – press releases, clips, talking points, rapid response – are met.
- Clear, effective, high-quality writer
- Digital by nature - a natural with smart phone, iPad, tablet, and laptop for work and personal reasons; monitoring email and social media in real time is intuitive
- Highly communicative - responsive to internal and external requests, emails, and calls, within reason
- Multitasker - able to juggle multiple activities yet not lose focus on top priorities or let something slip through the cracks
- Organized in thinking and doing
- Committed to the values and practices of a diverse, equitable, and inclusive workplace with the ability to take feedback and learn
- Knowledge of Ohio politics

Qualifications:



- Minimum of 3-5 years of experience working in communications management role
- Demonstrated experience in developing and executing an overarching communications strategy
- Strong on-the-record expertise and knowledge of message distribution platforms
- Ability to track and analyze metrics efficiently and effectively
- Keen eye for identifying opportunities and potential risk
- The ability to work under tight deadlines and adapt quickly to changing work priorities
- Attention to detail and a strong skill in proofreading as well as a high-level of accuracy in work
- Effective interpersonal skills and ability to work with diverse internal and external constituencies.

Personal Characteristics:

- Passionate and thoughtful about what and how they do work and whom they work with
- Resilient, resourceful, and adaptive to priority shifts and change (big and small)
- Respectful, but willing to apply soft elbows (internally) and sharp elbows (externally) when needed
- Realistic but positive in outlook, not ego- or turf-driven, able to focus on opportunities when faced with challenges
- Collaborative by nature
- Fully invested in the success of Ohio Democrats

Our headquarters is based in Columbus, Ohio. Most positions are currently working remotely. Job duties will eventually return to in-person, in Ohio, as it is safe to do so.

ODP offers a competitive salary and strong benefits package. Interested candidates should submit their resume, a detailed cover letter, and two (2) writing samples to HR Director Sarah Ross at SRoss@ohiodems.org by March 12, 2021.

ODP recognizes that our success requires we be a place where a diverse mix of talented people want to come and do their best work. We are focused on building a staff that is diverse of race, gender, sexual orientation, religion, ethnicity, national origin and all the other fascinating characteristics that make us different. Candidates of color, women, LGBTQI, and more are encouraged to apply.