



The Democratic Party of Georgia is seeking a Deputy Director for Digital Fundraising. This person will lead our online fundraising efforts including managing our email fundraising program and planning and executing direct donate and acquisition online ad campaigns. At times, they may be asked to step in to support other aspects of our digital program.

**Responsibilities:**

- Develop, expand, and execute email fundraising program.
- Spearhead list acquisition campaigns.
- Develop and execute direct donation and list acquisition program for digital ads .
- Develop strategies for expanding our list and fundraising organically.
- Serve as the liaison between the digital and finance team to collaborate on fundraising events and opportunities.
- Support other aspects of the digital program as needed, potentially including drafting social media copy and designing graphics.

**Qualifications and skills:**

- At least one cycle managing email fundraising programs.
- At least once cycle managing digital ads: direct-to-donate, acquisition, persuasion, and mobilization.
- Fluent in NGP or a comparable CRM.
- Strong writing skills and the ability to complete digital fundraising and social copy quickly.
- Photoshop, Illustrator, graphic design and video experience are a plus.
- Commitment to the Democratic Party of Georgia’s mission.

**Salary & Benefits:**

The Democratic Party of Georgia offers a competitive salary and benefit package.

**How to Apply:**

Please submit a cover letter and resume addressing your interest in and relevant experience for this role with “Deputy Director of Digital Fundraising” in the subject line to [jobs@georgiademocrat.org](mailto:jobs@georgiademocrat.org).

*The DPG believes our diversity on staff is our strength and we encourage individuals with diverse backgrounds—including race, ethnicity, religion, gender, marital status, parenting status, sexual orientation, age, national origin, disability or veteran status—to apply.*