



Communications Director

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Job Duties

- Work with the State Chair and Executive Director to develop and implement strategic communications for the IDP
- Serve as on-the-record spokesperson for the Party
- Generate earned media coverage of the Democratic message through proactive planning and rapid response
- Write press releases, statements, media advisories, talking points, columns and remarks for Party officials and surrogates
- Develop a surrogate team for statewide travel and message assistance including op-eds for local newspapers
- Schedule media interviews and provide appropriate background information to the Chair and/or surrogates for all media events
- Plan media events and availabilities with the Chair and/or surrogates to promote the IDP's priorities and candidates.
- Field and respond to all media inquiries and oversee comprehensive media tracking programs
- Travel with and staff the Chair, party officials and surrogates to media events as needed.
- Represent IDP at events across the state and conduct trainings as necessary
- Manage the Party's presence on social media platforms (Twitter, Facebook, Instagram, Etc.
- Manage weekly communications calls for party members to attend
- Work with IDLCC communications director during the legislative session

Skills and Experience

- At least one campaign cycle with on-the-record spokesperson experience
- At least two years experience in communications for political campaigns/offices
- Expertise with Google Suite tools

- Proficiency with all forms of social media, email distribution software and website content management (wordpress experience a plus)
- Knowledge of Idaho politics or Mountain West Politics preferred
- Solid understanding of and comfort with social media tools, including Facebook, Twitter, YouTube, LinkedIn, TikTok and the like, including knowledge of how to grow a social media following
- Graphic Design, photography, videography skills are highly desired but not required
- Experience with NGP and Van are highly desired but not required
- Strong interpersonal skills
- Excellent written and verbal communication skills

Benefits

- Salary: \$55,000-\$65,000 based on experience
- Benefits: Health, Dental & Vision Insurance
- Monthly Phone & Computer Stipend

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